









innovative • culturally appropriate







## **OUR VISION**

To create and distribute media products which radically impact the world for Jesus Christ. MediaServe strives to meet the desperate need for culturally relevant materials for evangelism and discipleship.

# EMPOWERING CHURCHES AND MINISTRIES TO REACH THEIR COMMUNITIES WITH THE GOSPEL

MediaServe has over 20 years' experience of partnering with 'cutting edge' ministries in the developing world. Resources are often developed on location or with significant local involvement at grassroots level. There's a high Scriptural content in all the products MediaServe creates, and we look to the Holy Spirit for keys to unlocking peoples' hearts. Products are tailor-made for a specific language area or people group.

Through these resources, churches are mobilised, tens of thousands come to faith in Jesus Christ, churches are planted and believers grow in their walk with the Lord.

## THE FACTS

Twenty years of experience providing innovative Christian literature and other media products in:

# **30** COUNTRIES **48** LANGUAGES

Over 12 million Bibles, New Testaments, Scripture selections distributed – including an award winning Gospel movie.





### **BIBLES**

Several Bibles have been designed with specific people groups in mind, so that people who might never pick up a traditional Bible are captivated by the striking, culturally acceptable cover illustrations. To help them get into God's Word, a Preface or special preliminary feature introduces the message of the Bible, keeping in mind the reader's religious and cultural heritage.



## THE STAR OF DAVID BIBLE

for Jewish people, available in Russian and Amharic

This special edition highlights:

- Biblical references to God's promises to the Jews
- The Messianic prophecies in the Old Testament and their fulfilment in Jesus (Yeshua)



## BIBLE FOR NON-CHRISTIAN BACKGROUND' PEOPLE IN ETHIOPIA

With its decorative green cover, Ethiopians eagerly receive this Bible in the Amharic language. The oriental style packaging makes all the difference. It's no longer the Holy Book of just the Christians, but a Bible for everyone!



## BIBLE FOR ORTHODOX COMMUNITY IN ETHIOPIA,

in the Amharic language.

The cover is especially suited to their needs, but other Christians are eager to have this edition, too, due to its culturally appropriate cover design and easy-to-understand language.



I received my Star of David Bible a week ago and can't put it down.
How much joy and comfort it gives me.... Everything is written so clearly. I simply cannot stop reading it. When you read this Book your soul lights up, sadness goes away and all grief is forgotten, as if you are born anew.



#### BURMESE BIBLE

An edition of the Judson Bible especially for monks and Buddhist friends in Myanmar. Totally reformatted with an attractive cover that matches the colour of a monk's bag and inner tunic. It has gilded edges, but what really sets it apart is the Preface written by a local church leader!



Olga in Russian Far East



#### CHINESE SLIMLINE BIBLE

Reformatted, Union Version with section headings.

MediaServe's Bibles are available in Amharic, Burmese, Chinese, English, Hmong, and Russian.

## **NEW TESTAMENTS**

Each New Testament has extra material that is ideal for leading someone to Christ and helping him or her take the first steps in the Christian life. Editions for Jews and Muslims have material that's been specially written for them, and we've intentionally selected Bible versions that people from non-Christian backgrounds will find easy-to-understand. These New Testaments are the perfect tool to equip pastors and evangelists to reach the unreached.







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#### A church leader in Ethiopia who received Oromo New Testaments from MediaServe had this to say:

It's a huge blessing to have New Testaments in the Oromo language. Earlier, people would ask for a copy and we had none to give. But now we're able to give God's Word to those who are hungry and thirsty. We are so happy!

#### And an evangelist in Odisha, India, reported:

I gave 50 New Testaments to people I met in a village. As a result, five came to Christ! Now a new church has started in that village and 18 people have been baptized!

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MediaServe's New Testaments are available in Albanian, Arabic, Bengali, Creole, English, Farsi, Hebrew, Hindi, Kirundi, Luganda, Nepali, Odia, Oromo, Russian, Spanish, Telugu, Ukrainian, and Urdu.

The Gospel of John, which includes a special introduction and salvation prayer, is available in Albanian and English.

# RESOURCES FOR EVANGELISM & CHRISTIAN GROWTH

## THE KING

The King is a colourful, action-packed book for older children and teens – a powerful outreach tool! Based on Mark's Gospel, its vibrant illustrations bring the truth of God's Word to life. Entire families come to know King Jesus through the pages of this book.



An orphan in Myanmar with a tragic past could hardly contain her excitement as she spoke about *The King* in the Burmese language:

Now I have the King of Kings with me all the time.... And I've started to get so concerned for other people. I want to share my experience with others. Please give me more copies.

An Indian youth pastor, with a team reaching over 30,000 youngsters each week, said:

There's no other book like The King in India. We need it in all the major languages. Our kids even teach their parents about Jesus from this book.





The King is available in: Albanian, Amharic, Arabic, Bengali, Bulgarian, Burmese, Chinese, Creole, Dari, English, Farsi, Hindi, Marathi, Nepali, Odia, Oromo, Pashto, Portuguese, Russian, Spanish, Telugu, Tigrinya, Ukrainian, and Urdu.

## THE PROPHETS SPEAK

The Prophets Speak is a concise selection of amazing Messianic and Israeli prophecies right from the pages of Scripture – some being fulfilled before our very eyes! This illustrated book, which so effectively captures God's promises to His ancient people, is an outstanding outreach tool for Jewish people and an invaluable resource for Christians.









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A beautifully presented hardback, suitable for Jewish and Christian friends alike.

- Prayer for Israel, UK

The Prophets Speak is great! I received only one copy and gave it to my father less than a year ago. A few months later he came to faith in Yeshua (Jesus)!

– David, Israel

#### A Chinese pastor said:

I have given The Prophets Speak to many Russian Jews here in Northeast China. These Jews have lived in China for generations. This book helps our pastors to share Yeshua with them. More than 20 Jewish people have already started coming to our house as a result of The Prophets Speak.

Jewish evangelist, Jonathan Bernis, says of this book: I would have been thrilled to have something like this years ago when I was struggling to overcome years of unbelief.... It helps answer the Jews' greatest objections to believing that Yeshua [Jesus] is the promised Messiah.

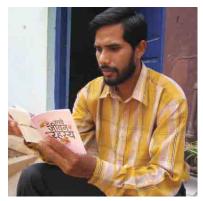
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The Prophets Speak is available in Chinese, Dutch, English, Finnish, German, Hebrew, Mizo, Russian, and Spanish.

## THE SECRET OF TRUE LIFE

Packed from cover to cover with the Word of God, this colourful booklet is probably the most effective piece of literature we've ever worked with in the developing world. It's a door opener, connecting seekers with church planters and personal evangelists. The combination of Scripture and creative cartoons, and the fact that everyday needs are addressed – with solutions given directly from the Bible – is extremely powerful. The Secret of True Life is designed for response and we encourage the inclusion of local contact details at the back of the booklet, for effective follow up.

MediaServe has witnessed firsthand the growth of churches through the use of this booklet, with new churches planted and entire families coming to Christ!



The Secret of True Life is available in Afar, Assamese, Albanian, Amharic, Arabic, Bengali, Bhojpuri, Bulgarian, Burmese, Bhutanese, Chinese, Dari, English, Farsi, Hindi, Kannada, Marathi, Moldavian/Romanian, Nepali, Odia, Oromo, Pashto, Punjabi, Russian, Somali, Sora, Swedish, Telugu, Tigrinya, Ukrainian, and Vietnamese.





This booklet focuses on things that really change you as a person.... My church has doubled in size as a direct result of using this booklet in evangelism!

- Pastor in Punjab, India

I was sitting outside the Hindu temple when Pastor David gave me a copy of The Secret of True Life. My family and I had no peace in our lives, and my heart was always troubled. I read a few pages of The Secret of True Life and felt so happy! I took it home and read the whole book.... The peace of God came into my heart and I found the way of life!



## THE SECRET OF TRUE LIFE FILM

#### "AWESOME, SIMPLE AND POWERFUL!"



The best evangelistic film for use of everyone – such an effective tool

- Church planter and Bible teacher, Central India

The film is great; you've presented the whole Gospel in just 26 minutes; even movies of three hours duration don't do this as well. The message is so clear and the movie cleverly done.

- Bible teacher, Central India

A Muslim family watched the movie and accepted the Lord. The father already knew Jesus, but was a secret believer. He put the DVD on for his children to see, and his wife looked too. Afterwards, she asked her husband about Jesus... and gave her life to him! Now they read the Bible together.

Watched the film online and I have one word for it

- BRILLIANT! It is brilliant from every point of view! An
amazing film and in so many languages.

- A viewer in Beijing, China

The Secret of True Life Film

– based on MediaServe's
booklet of the same name – is
a gripping tale of discovery
told through brilliant animation.
The Gospel is clearly presented as
Mr Man, a stop motion character,
interacts with an amazing 3-D
animated book character called Mr
Bible. The Apostle Paul also features in this
cleverly done movie, and Mr Man even appears
to interact with Jesus himself, thanks to clips extracted
from the The JESUS Film. Finally, Mr Man discovers the
secret of true life through following Jesus, and prays a
prayer of commitment to him.

This award winning film is just over 26 minutes in length and available to **view online**, **free of charge**, **at www. secretoftruelife.com**, or it can be purchased on DVD.





The Secret of True Life Film is available in Albanian, Arabic, Bengali, Burmese, Chinese (Mandarin), English, Hindi, Kannada, Marathi, Nepali, Odia, Punjabi, Russian, Spanish, Tamil, Telugu, and Ukrainian.





## THE GATE TO LIFE

The Gate to Life is a series of five lessons with basic teaching from the Bible, designed to lead people to faith in Jesus and to instruct them in taking the first essential steps in the Christian life. Each lesson is followed by 'things to do', to help the reader apply what has been learned.

But *The Gate to Life* is not just for new believers. Older Christians benefit from this highly effective Bible study book, too, and often ask why they've not heard these truths before.

Few books have resulted in so many testimonies of transformed lives as *The Gate to Life* – incredible accounts of God's power to transfer people from the Kingdom of Darkness to the Kingdom of Light.

Self-instructive but can also be used in groups.



I was a previously a witchdoctor.... One day Sabu, a Christian man, visited my home and gave me The Gate to Life. I read the book and was so impacted by its message that I asked Sabu to come back to my house. I gathered my whole family together and this is what I told Sabu: 'I never knew the true God before, but after reading The Gate to Life I have come to know him. So from today onwards I'm leaving all my witchcraft, and I and all my family and want to follow Christ.'

- Prakash, India

The best I've seen in 30 years of ministry. It's very instructive. And the Chinese translation is powerful!

- Brother Enoch, China

The best I've seen for leading people into faith and instructing them in the first steps of the Christian life.

- K.P. Yohannan, Gospel for Asia

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The Gate to Life is available in Albanian, Amharic, Arabic, Bengali, Burmese, Chinese, Dari, English, Farsi, Hindi, Icelandic, Marathi, Nepali, Odia, Oromo, Pashto, Punjabi, Russian, Santali, Spanish, Swedish, Telugu, Tigrinya, Ukrainian, and Zulu.





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